



In order to optimally prepare our partners for selling our comprehensive solutions for digital display solutions, we now also offer technical sales training courses in which they learn everything they need to know about our products in order to provide their customers with the best possible level of advice.

What you can expect

- Overview of our product portfolio
- Detailed information on special features of our products
- Input on the USPs of our products
- Overview of our sales and service processes

Dates

- 29 - 30 October 2024 - English session
- 12 - 13 November 2024 - German Session
- 14 - 15 January 2025 - English session

Location

LEYARD GERMANY GmbH

Hundsschleestrasse 23

72766 Reutlingen

Germany

What's included

- 1.5 days of training in a small group of participants (min. 3, max. 12) on our products
- 2 nights in a hotel close to the venue incl. transfers from the hotel to the venue and back
- Catering during the event incl. dinner on the first day

Costs

- 499 EUR
- All participants receive a certificate confirming that they have completed the training course

Participants will receive a 250 EUR voucher valid on their next purchase

To sign up for the Leyard & Planar Technical Sales Training, please get in touch with:

Mirko Schlotter

email: mirko.schlotter@leyardgroup.com

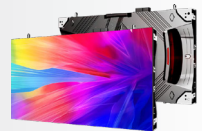
Phone: +49 173 729 6152



On the Agenda for the Training

Leyard® Direct-View Indoor LED Display Solutions

- Full range of products for indoor installations
- High-end products for demanding applications
- Entry-level products
- LED displays optimized for use in rental & staging environments
- Wide range of pixel pitches and LED technologies including SMD, MicroLED and COB products



Leyard® Direct-View Outdoor LED Display Solutions

- Outdoor LED wall products for fixed or temporary use
- Fine pitch outdoor rated solutions
- Wide range of pixel-pitches
- Light-weight Mesh LED products



Planar® LCD Display Products

- Two different product lines for tiled LCD display walls
- Wide range of stand-alone LCD displays with screen diagonals from 43 - 100"
- Interactive touch displays
- 21:9 LCD displays optimized for UCC



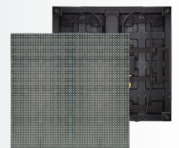
Our Solutions for Video Controllers and Display Management

- Video wall controllers for small to large-sized display systems
- Compact-sized video wall controllers for space-sensitive installations
- Leading eyeUNIFY wall management software for the administration of connected displays and input sources



Accessories, Options & Special Solutions

- Options for LED wall controllers (Colorlight, NovaStar, Brompton)
- Options for mounting solutions for LED walls and displays
- Optional enhancements (ruggedized surfaces, touch frames, etc.)



A detailed training plan will be sent out after registration, in advance of the event.